

Oncology Update: The 10 Most Talked About Breast Cancer Topics of 2013

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The Top 10

- 1. The Awareness Debate
- 2. The Angelina Jolie Effect
- 3. Extended Tamoxifen Use (Sometimes More is Better)
- 4. Breast Cancer Subtypes (Molecular Profiling)
- 5. Personalized Medicine (Genomic Assays)
- 6. New Options for Triple Negative Disease (Platinums and PARPs)
- 7. Extending Survival in ER+ Disease
- 8. New Options for Her2+ Disease
- 9. New Surveillance Guidelines (Sometimes Less is More)
- 10. Exercise



The Awareness Debate



Do Mammograms save lives?
Have we been Pink-washed?
Would our time and money be better spent elsewhere?



 The image contains the Myriad logo on the left, which consists of a blue square with a white DNA double helix and the word "MYRIAD" below it. To the right is a cartoon of a scientist in a white lab coat standing next to a sign that says "GENETICS LAB" with a DNA helix. A thought bubble above him says "GENETICS PATENT" with a dollar sign. Below the cartoon is the text "© Original Artist. Reproduction rights obtained from www.Cartoonists.com".

-BRCA1/2 mutations effect ~8% of women with breast cancer

-Increased risk of breast, ovarian, prostate and pancreatic cancers

-Myriad Genetics has held the patent on BRCA1/2 mutation testing since 1994 (\$400-\$4000)

The image shows the cover of a Supreme Court case. At the top, it says "THE FIGHT TO TAKE BACK OUR GENES" in large white letters on a blue background. Below that, in a red box, it says "VICTORY! IN THE SUPREME COURT". Underneath, it says "CHALLENGING PATENTS ON BRCA1 & 2 GENES". The bottom half of the image is a white document with black text: "1304 04-100 U. S. _____ (2013)", "Opinion of ROSS, J.", "SUPREME COURT OF THE UNITED STATES", "No. 12-398", "ASSOCIATION FOR MOLECULAR PATHOLOGY, ET AL., PETITIONERS v. MYRIAD GENETICS, INC., ET AL.", "ON WRIT OF CERTIORARI TO THE UNITED STATES COURT OF APPEALS FOR THE FEDERAL CIRCUIT", "June 13, 2013".

Extended Tamoxifen Use



Why are there never any "GOOD" side-effects?

Just once I'd like to read a medication bottle that says

"MAY CAUSE EXTREME SEXINESS".

-Unknown Author

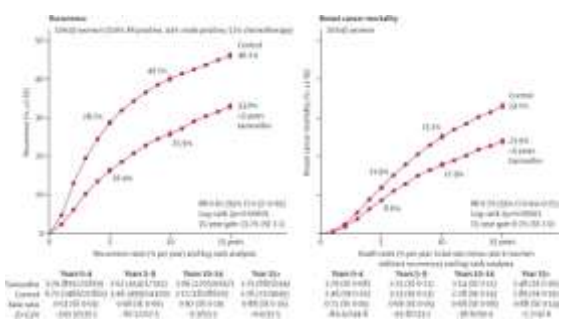
POWERED BY THE FIGHT LIKE A GIRL CLUB™

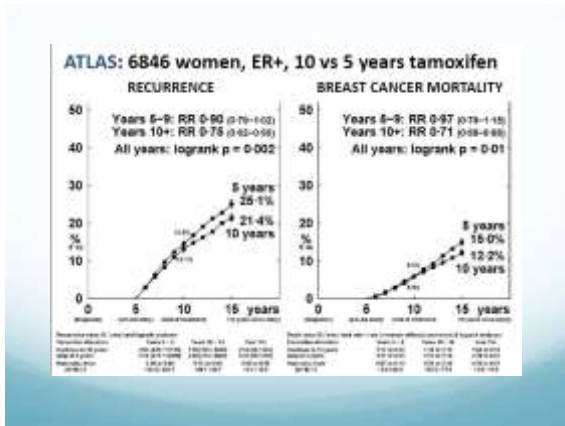


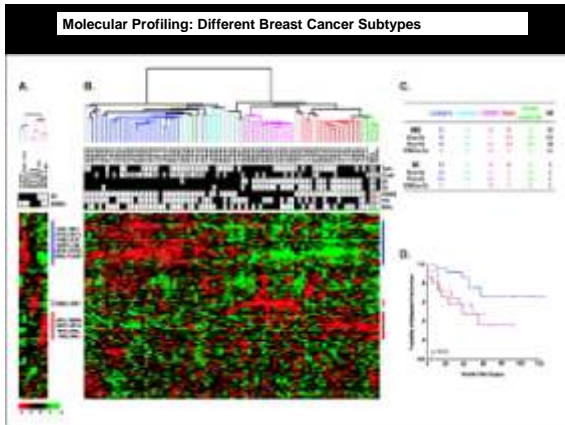
ATLAS - Adjuvant Tamoxifen: Longer Against Shorter
10 vs 5 years of adjuvant tamoxifen in ER+ disease:
effects in the first & second decade after diagnosis

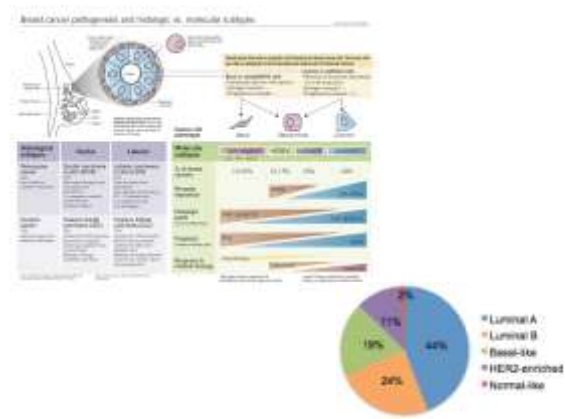
Presented on behalf of the
ATLAS collaborative group

All authors declare no relevant conflict of interest.

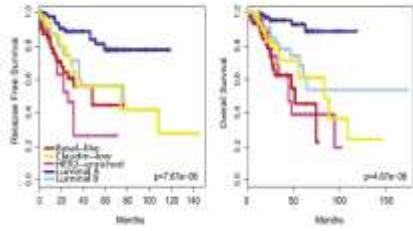






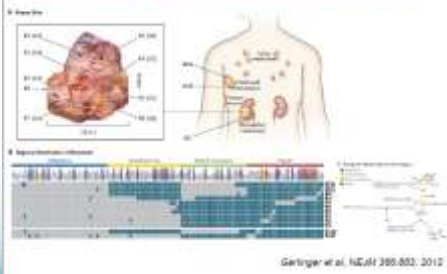


Prognostic Molecular Classification RFS and OS

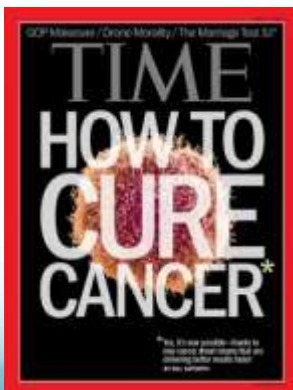


Pearl and Perou, 2012

Intratumoral Mutational Heterogeneity



Personalized Cancer Therapy



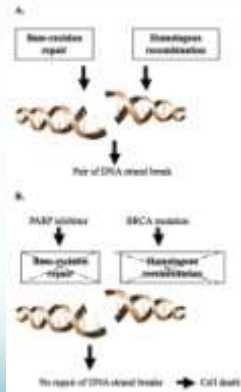
Triple Negative Disease



-Triple negative tumors and BRCA mutated tumors have greater susceptibility to DNA damaging chemotherapy agents

-PARP inhibitors impair base-excision repair. BRCA mutated tumors have impaired homologous recombination. This combination makes such tumors more susceptible to this type of treatment

-New interest in the role of platinum chemotherapy for triple negative and BRCA mutated tumors



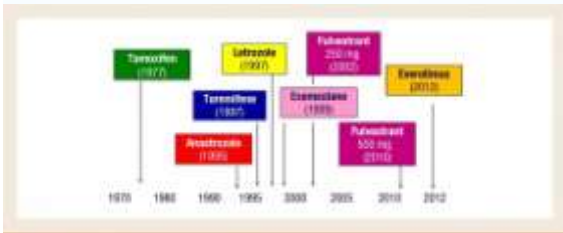
Triple Negative Disease

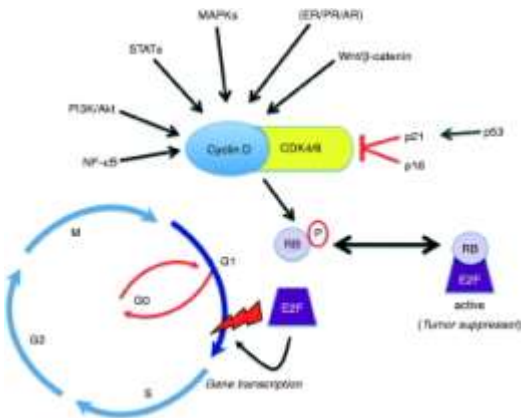
- Polish neo-adjuvant trial with 25 BRCA positive, 80% triple negative, patients treated with 4 cycles of Cisplatin showed a pCR of 72% (compared to historic controls with AC-T pCR of 37%)
- GeparSixto study from ASCO 2013 evaluated the addition of carboplatin to standard neo-adjuvant chemotherapy in TN and Her2+ patients. pCR rate of 46.7% with carbo vs 37% standard. Among TN patients pCR 58.7% vs 37.9%
- PrECOG 0105 phase 2 single arm study with TN and BRCA mutations patients treated with Carbo, Gemzar, Iniparib show CR 36% overall, 47% BRCA mutation, 56% TN and BRCA mutation

Advances in Triple Negative Disease

- Androgen Receptor – On going clinical trials looking at Enzalutamide treatment for triple negative, AR+ disease
- New homologous recombination deficiency assay from Myriad suggests high degrees of homologous recombination deficiency may predict response to DNA repair targeting strategies
- Molecular profiling assays (Foundation One and others) looking to identify specific molecular targets in individuals tumors to guide therapy (PI3K, MEK, etc.)

Advances in Endocrine Therapy

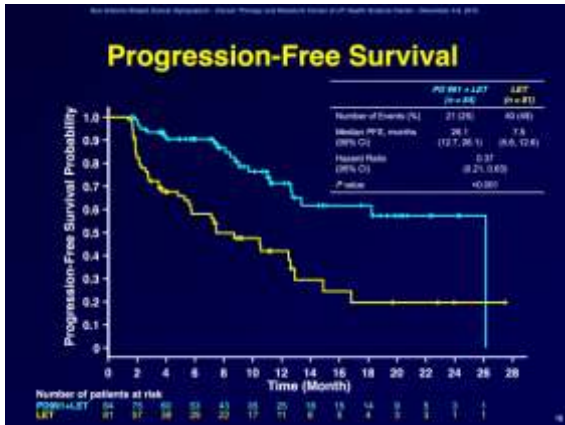




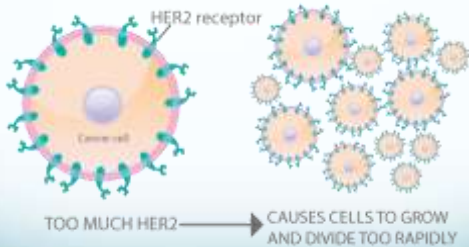
PD 0332991/Letrozole in Estrogen Receptor Positive Advanced Breast Cancer

- PD 0332991 is an oral selective inhibitor of cyclin-dependent kinase 4/6 (prevents cellular DNA synthesis)
- Phase 2 study including women with ER+/Her2- advanced breast cancer randomized 1:1 PD/letrozole vs letrozole alone
- Median progression-free survival was 26.1 months in the combination arm vs 7.5 months for letrozole alone (p = .006), representing a 63% improvement in risk of progression
- Neutropenia, leukopenia, anemia and fatigue were the most common adverse events with combination therapy

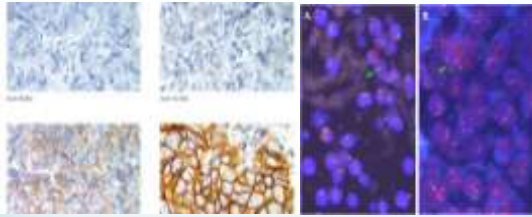
Finn RS, et al. 2012 SABCS. Abstract S1-6.

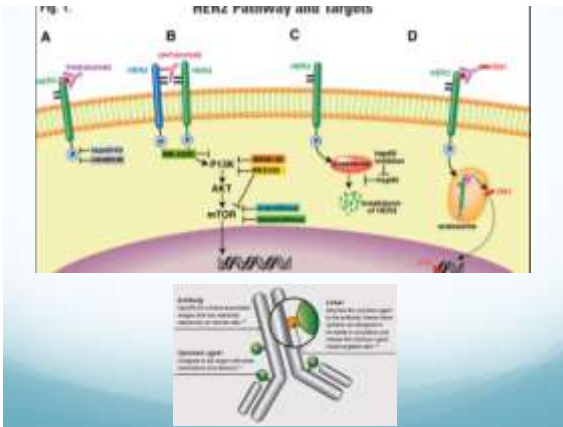


Advances in Her2 positive Disease

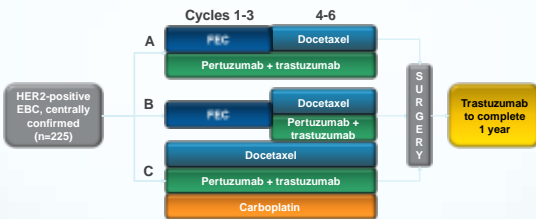


Advances in Her2 positive Disease





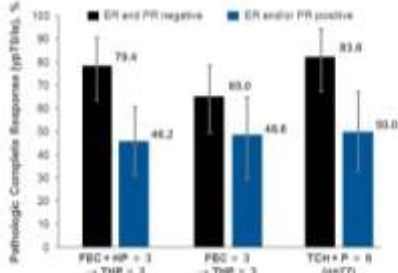
TRYPHAENA[®] Phase II Neoadjuvant Trastuzumab and Pertuzumab in HER2-Positive EBC: Study Design



- All 3 arms were experimental
- Study dosing q3w:
 - FEC: 500 mg/m², 100 mg/m², 600 mg/m²
 - Carboplatin: AUC 6
 - Trastuzumab: 8 mg/kg loading dose, 6 mg/kg maintenance
 - Pertuzumab: 840 mg loading dose, 420 mg maintenance
 - Docetaxel: 75 mg/m² (escalating to 100 mg/m² if tolerated, in Arms A and B only)
- Stratification:
 - Operable, locally advanced, and inflammatory breast cancer
 - Hormone receptor positivity

EBC=early-stage breast cancer; FEC=5-fluorouracil, epirubicin, cyclophosphamide
 Schneeweiss A, et al. Ann Oncol. 2013 May 22 [Epub ahead of print].
© Genentech/Roche Sponsored Study

TRYPHAENA[®] Phase II Neoadjuvant Trastuzumab and Pertuzumab in HER2-Positive EBC: Pathologic Complete Response by Hormone Receptor



C=carboplatin; EBC=early-stage breast cancer; ER=estrogen receptor; FEC=5-fluorouracil, epirubicin, cyclophosphamide; H=trastuzumab; P=pertuzumab; PR=progesterone receptor; T=docetaxel
 Schneeweiss A, et al. Ann Oncol. 2013 May 22 [Epub ahead of print].
10/24/2013 09:12 *Genentech/Roche Sponsored Study

TRYPHAENA[®] Phase II Neoadjuvant Trastuzumab and Pertuzumab in HER2-Positive EBC: Clinical Response Rate

	FEC + HP x 3 → THP x 3 n (%) (n=73)	FEC x 3 → THP x 3 n (%) (n=75)	TCH + P x 6 n (%) (n=77)
Objective response rate	67 (91.8)	71 (94.7)	69 (89.6)
CR rate	37 (50.7)	21 (28.0)	31 (40.3)
Partial response rate	30 (41.1)	50 (66.7)	38 (49.4)
Stable disease	3 (4.1)	1 (1.3)	5 (6.5)
Progressive disease	0 (0.0)	1 (1.3)	0 (0.0)
No assessment	3 (4.1)	2 (2.7)	3 (3.9)

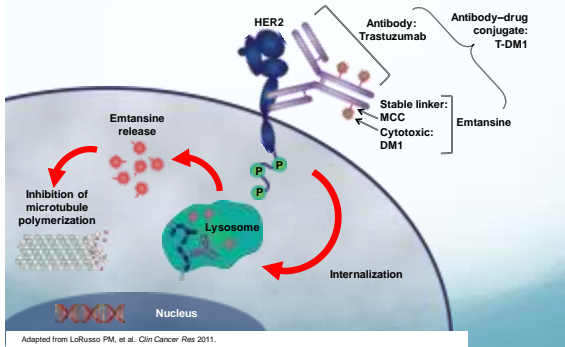
C=carboplatin; EBC=early-stage breast cancer; FEC=5-fluorouracil, epirubicin, cyclophosphamide; H=trastuzumab; P=pertuzumab; T=docetaxel
 Schneeweiss A, et al. Ann Oncol. 2013 May 22 [Epub ahead of print].
10/24/2013 09:12 *Genentech/Roche Sponsored Study

TRYPHAENA[®] Phase II Neoadjuvant Trastuzumab and Pertuzumab in HER2-Positive EBC: Authors' Summary and Conclusions

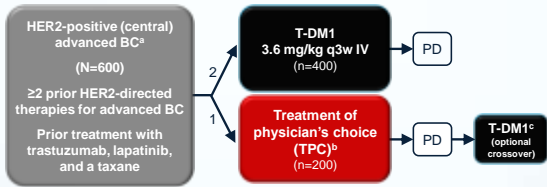
- Results from TRYPHAENA indicate a low incidence of symptomatic and asymptomatic LVSD across all arms
 - Concurrent administration of pertuzumab + trastuzumab with epirubicin resulted in similar cardiac tolerability compared with sequential administration or the anthracycline-free regimen
- Neutropenia, febrile neutropenia, leukopenia, and diarrhea were the most frequently reported AEs (grade ≥3) across all arms
- Regardless of chemotherapy chosen, the combination of pertuzumab with trastuzumab in the neoadjuvant setting resulted in high pCR rates (57%-66%)
- TRYPHAENA supports the ongoing APHINITY study, a phase III trial to evaluate pertuzumab and trastuzumab + standard chemotherapy in the adjuvant setting (NCT01358877)

EBC=early-stage breast cancer; LVSD=left ventricular systolic dysfunction; pCR=pathologic complete response
 Schneeweiss A, et al. Ann Oncol. 2013 May 22 [Epub ahead of print]. Schneeweiss A, et al. Presented at SABC. 2011 (abst 55-6).
10/24/2013 09:12 *Genentech/Roche Sponsored Study

T-DM1 Mechanism of Action



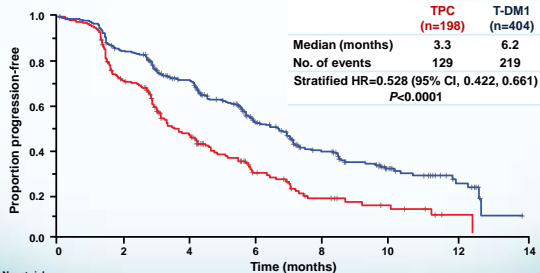
TH3RESA Study Schema



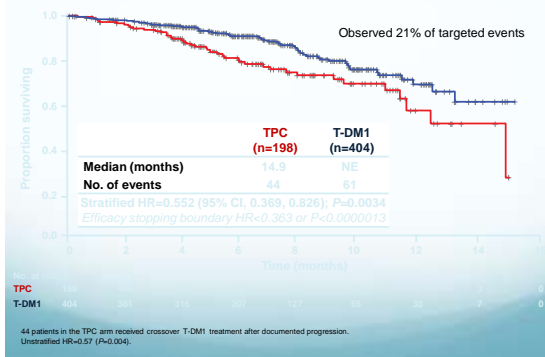
- Stratification factors: World region, number of prior regimens for advanced BC,^b presence of visceral disease
- Co-primary endpoints: PFS by investigator and OS
- Key secondary endpoints: ORR by investigator and safety

^aAdvanced BC includes MBC and unresectable locally advanced/recurrent BC.
^bTPC could have been single-agent chemotherapy, hormonal therapy, or HER2-directed therapy, or a combination of a HER2-directed therapy with a chemotherapy, hormonal therapy, or other HER2-directed therapy.
^cFirst patient in: Sep 2011. Study amended Sep 2012 (following EMLUA 2nd interim OS results) to allow patients in the TPC arm to receive T-DM1 after documented PD.
 BC, breast cancer; IV, intravenous; ORR, objective response rate; PD, progressive disease; q3w, every 3 weeks.

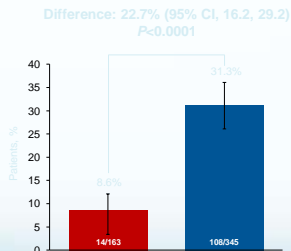
PFS by Investigator Assessment



First Interim OS Analysis



ORR in Patients With Measurable Disease



Survivor Surveillance Guidelines



Section	Content
Introduction	Physical activity is a key component of a healthy lifestyle and is associated with a reduced risk of chronic diseases, including cancer. The World Health Organization (WHO) recommends at least 150 minutes of moderate-intensity aerobic physical activity per week for adults aged 18 and older.
Physical Activity and Cancer Risk	Physical activity is associated with a reduced risk of several types of cancer, including colon, breast, and lung cancer. The risk reduction is most significant for colon cancer, with a 40-50% reduction in risk for those who are physically active.
Mechanisms of Action	Physical activity may reduce cancer risk through several mechanisms, including: <ul style="list-style-type: none"> • Reducing body fat and maintaining a healthy weight. • Improving insulin sensitivity and reducing insulin resistance. • Reducing inflammation and oxidative stress. • Enhancing immune system function.
Recommendations	Adults should aim for at least 150 minutes of moderate-intensity aerobic physical activity per week, or 75 minutes of vigorous-intensity aerobic physical activity per week, or a combination of both. Muscle-strengthening activities should be performed at least twice per week.
Conclusion	Physical activity is a simple and effective way to reduce the risk of cancer and improve overall health. Encouraging physical activity is a key goal of cancer prevention programs.




Can exercise reduce the risk of cancer?

Karen K. Swenson, RN, PhD
 Manager/Scientific Advisor, VPCI Research
 Annual BCAA Education Conference - October 12, 2013

Link between physical activity and primary cancer prevention

Kruk J, Czerniak U. Physical activity and its relation to cancer risk. Asian Pac J Cancer Prev. 2013; 14(7): 3993-4003.

- Moderate to high intensity exercise is protective.
- Risk reduction is 20-30%.
 - Colon cancer (greatest benefit)
 - Post-menopausal breast and uterine cancer (moderate benefit)
 - Premenopausal breast, lung, ovary, gastric and pancreatic cancer (benefit)



Plank by Nathan

Physical activity and secondary cancer prevention

Lemarne D, Cassileth B, Gubli J. The role of physical activity in cancer prevention, treatment, recovery and survivorship. *Oncology (Williston Park)*. 2013 Jun;27(6):580-5.

- Observational studies show a decrease in cancer-specific mortality with post-diagnosis exercise.
- 3 – 6 hours of walking/week
- Benefits are for patients with breast, colon and prostate cancer.



Pancreatic Cancer Action Network PurpleRide – Sept 2013

Why does exercise work?

Potential mechanisms:

- Decrease in sex and metabolic hormones
- Changes in insulin resistance
- Improvement of immune function
- Reduction of inflammation

Krak J, Czerniak U. Physical activity and its relation to cancer risk. *Asian Pac J Cancer Prev*. 2013;14(7):3993-4003.



Figure 1: A visual conceptual model of cancer development, which suggests insulin resistance and inflammation as driving forces behind cancer. IGF: insulin-like growth factor; IGF1: insulin-like growth factor 1; IGF2: insulin-like growth factor 2; IGF1R: insulin-like growth factor 1 receptor; IGF2R: insulin-like growth factor 2 receptor; IGF1BP: insulin-like growth factor binding protein; IGF1BP3: IGF1 binding protein 3; IGF1BP4: IGF1 binding protein 4; IGF1BP5: IGF1 binding protein 5; IGF1BP6: IGF1 binding protein 6; IGF1BP7: IGF1 binding protein 7; IGF1BP8: IGF1 binding protein 8; IGF1BP9: IGF1 binding protein 9; IGF1BP10: IGF1 binding protein 10; IGF1BP11: IGF1 binding protein 11; IGF1BP12: IGF1 binding protein 12; IGF1BP13: IGF1 binding protein 13; IGF1BP14: IGF1 binding protein 14; IGF1BP15: IGF1 binding protein 15; IGF1BP16: IGF1 binding protein 16; IGF1BP17: IGF1 binding protein 17; IGF1BP18: IGF1 binding protein 18; IGF1BP19: IGF1 binding protein 19; IGF1BP20: IGF1 binding protein 20; IGF1BP21: IGF1 binding protein 21; IGF1BP22: IGF1 binding protein 22; IGF1BP23: IGF1 binding protein 23; IGF1BP24: IGF1 binding protein 24; IGF1BP25: IGF1 binding protein 25; IGF1BP26: IGF1 binding protein 26; IGF1BP27: IGF1 binding protein 27; IGF1BP28: IGF1 binding protein 28; IGF1BP29: IGF1 binding protein 29; IGF1BP30: IGF1 binding protein 30; IGF1BP31: IGF1 binding protein 31; IGF1BP32: IGF1 binding protein 32; IGF1BP33: IGF1 binding protein 33; IGF1BP34: IGF1 binding protein 34; IGF1BP35: IGF1 binding protein 35; IGF1BP36: IGF1 binding protein 36; IGF1BP37: IGF1 binding protein 37; IGF1BP38: IGF1 binding protein 38; IGF1BP39: IGF1 binding protein 39; IGF1BP40: IGF1 binding protein 40; IGF1BP41: IGF1 binding protein 41; IGF1BP42: IGF1 binding protein 42; IGF1BP43: IGF1 binding protein 43; IGF1BP44: IGF1 binding protein 44; IGF1BP45: IGF1 binding protein 45; IGF1BP46: IGF1 binding protein 46; IGF1BP47: IGF1 binding protein 47; IGF1BP48: IGF1 binding protein 48; IGF1BP49: IGF1 binding protein 49; IGF1BP50: IGF1 binding protein 50; IGF1BP51: IGF1 binding protein 51; IGF1BP52: IGF1 binding protein 52; IGF1BP53: IGF1 binding protein 53; IGF1BP54: IGF1 binding protein 54; IGF1BP55: IGF1 binding protein 55; IGF1BP56: IGF1 binding protein 56; IGF1BP57: IGF1 binding protein 57; IGF1BP58: IGF1 binding protein 58; IGF1BP59: IGF1 binding protein 59; IGF1BP60: IGF1 binding protein 60; IGF1BP61: IGF1 binding protein 61; IGF1BP62: IGF1 binding protein 62; IGF1BP63: IGF1 binding protein 63; IGF1BP64: IGF1 binding protein 64; IGF1BP65: IGF1 binding protein 65; IGF1BP66: IGF1 binding protein 66; IGF1BP67: IGF1 binding protein 67; IGF1BP68: IGF1 binding protein 68; IGF1BP69: IGF1 binding protein 69; IGF1BP70: IGF1 binding protein 70; IGF1BP71: IGF1 binding protein 71; IGF1BP72: IGF1 binding protein 72; IGF1BP73: IGF1 binding protein 73; IGF1BP74: IGF1 binding protein 74; IGF1BP75: IGF1 binding protein 75; IGF1BP76: IGF1 binding protein 76; IGF1BP77: IGF1 binding protein 77; IGF1BP78: IGF1 binding protein 78; IGF1BP79: IGF1 binding protein 79; IGF1BP80: IGF1 binding protein 80; IGF1BP81: IGF1 binding protein 81; IGF1BP82: IGF1 binding protein 82; IGF1BP83: IGF1 binding protein 83; IGF1BP84: IGF1 binding protein 84; IGF1BP85: IGF1 binding protein 85; IGF1BP86: IGF1 binding protein 86; IGF1BP87: IGF1 binding protein 87; IGF1BP88: IGF1 binding protein 88; IGF1BP89: IGF1 binding protein 89; IGF1BP90: IGF1 binding protein 90; IGF1BP91: IGF1 binding protein 91; IGF1BP92: IGF1 binding protein 92; IGF1BP93: IGF1 binding protein 93; IGF1BP94: IGF1 binding protein 94; IGF1BP95: IGF1 binding protein 95; IGF1BP96: IGF1 binding protein 96; IGF1BP97: IGF1 binding protein 97; IGF1BP98: IGF1 binding protein 98; IGF1BP99: IGF1 binding protein 99; IGF1BP100: IGF1 binding protein 100.

Acidicaco B, Iritano S, Nocera A, et al. Insulin resistance and cancer risk: An overview of the pathogenic mechanisms. 2012; *Experimental Diabetes Research*, Article ID 78174.

Fitness vs. Cancer Rehabilitation

- **Special needs of oncology patients requiring cancer rehabilitation:**

- Bone metastasis
- Severe deconditioning and weakness
- Lymphedema
- Neuropathy
- Education regarding safe exercise participation during and after cancer treatments.



Nancy A. Hutchison, Medical Director for Cancer Rehabilitation and Survivorship, Courage Kenny Rehabilitation Institute and Virginia Piper Cancer Institute

Allina Health Cancer Rehabilitation Program (STAR Program®)

- Allina Health STAR (Survivorship Training and Rehabilitation) Program® addresses unique needs of cancer survivors:

- Fatigue
- Musculoskeletal pain and stiffness
- Weakness/fitness
- Cognitive problems
- Balance problems
- Lymphedema
- Difficulty with swallowing or eating after treatment.

Allina Health Cancer Rehabilitation Fitness Team Program Components

- Referral from health care provider
- Initial consultation with Physical Therapist
 - Assess status
 - Set goals
 - Assign to small group or individual sessions
- Program length based on patient need
- Transition to maintenance at community-based facility.

Formal evaluation of a 6 – 8 week cancer rehab conditioning and strengthening program found:

- Improved conditioning level
 - Increased distance on 6 Min Walk Test
 - Increased MET Level
- Improved functional status
 - Increased physical health score on SF-36
- Improved Quality of Life
 - Increased mental health score on SF-36
 - Reduced depression on MDASI
- Improved Symptoms
 - Decreased symptom severity
 - Less interference with daily life
 - Reduced fatigue

Svensson KK, Nissen MJ, Klingenberg K, Sidermans A, Epstein P, Bell EM, Nissen J, Chen C, Thai M. Cancer rehabilitation: Outcome evaluation of a strengthening and conditioning program. *Cancer Nurs*. 2013 Mar 20. [Epub ahead of print].

Thank you for your attention.: