

# 21st ANNUAL BREAST CANCER EDUCATION CONFERENCE

*a day of*  
**ENCOURAGEMENT**  
**EMPOWERMENT**



**Wilder Center, St. Paul**  
**Saturday, October 8, 2022**  
**8:00 am - 4:00 pm**

BREAST  CANCER  
**EDUCATION**  
— ASSOCIATION —

ENCOURAGE. ENGAGE. EMPOWER.

[www.BreastCancerEducation.org](http://www.BreastCancerEducation.org)



# WELCOME TO THE 21ST ANNUAL BREAST CANCER EDUCATION CONFERENCE

8:00 am — 8:30 am	<b>Registration Open, Resource Center, Continental Breakfast</b>
8:30 am — 8:45 am	<b>Welcome &amp; Announcements</b> Nadia Janson, BCEA President and Moderator Mark Migliori, MD
8:45 am — 9:10 am	<b>Speaker Session</b> Breast Cancer Subtypes in 2022, A Changing Landscape - Heather Beckwith, MD
9:10 am — 9:35 am	<b>Speaker Session</b> Cancer Care Delivery at Home 2.0 - Tufia Haddad, MD
9:35 am — 10:00 am	<b>Speaker Session</b> The Role of Nutrition & Exercise During and After Cancer Treatment - Samantha Benson, MPH, RD, LD
10:00 am — 10:25 am	<b>Break, Resource Center</b>
10:25 am — 11:25 am	<b>Q&amp;A Panel</b> Questions & Answers from the Experts
11:25 am — 12:30 pm	<b>Resource Center, Lunch and Award Presentation</b>
12:30 pm — 1:15 pm	<b>Speaker Session</b> Together: Addressing the Challenge of Breast Cancer Disparities - Anthony Bass, American Cancer Society, GayLynn Richards and Benita Robinson, Breast Cancer Champions, Kris Newcomer, Breast Cancer Gaps Project, Donna DeGracia, Improving Breast Cancer Screening in Minority Populations through Targeted Education
1:15 pm — 1:45 pm	<b>Speaker Session</b> Bringing Clinical Trials to You: Clinical Trials Across Minnesota - Susannah Bartlow
1:45 pm — 2:15 pm	<b>Wrap Up</b> Carol Ann Petersen, MAHS, MSW, LICSW
2:15 pm — 2:30 pm	<b>Closing</b>
2:30 pm — 4:00 pm	<b>Reception</b>

## Moderator

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### MARK R. MIGLIORI, MD, FACS

Dr. Migliori received his M.D. from Brown University in Providence, RI and completed his internship and residencies at the University of Minnesota Hospital. His practice at MMK Plastic Surgery is focused on breast reconstructive surgery, helping women preserve their dignity during a time of fear and vulnerability. Dr. Migliori's example of excellence, generosity, leadership and compassion has earned him the respect of breast cancer survivors, their loved ones, and the greater Twin Cities community.





# Keynote Speakers

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## **SUSANNAH R. BARTLOW**

Susannah is a Community Outreach & Engagement Associate at Minnesota Cancer Clinical Trials Network (MNCCTN). She has worked as a facilitator, community educator, social worker, program director and administrator in higher education and non-profit organizations. MNCCTN aims to improve cancer outcomes for all Minnesotans through greater access to cancer clinical trials in prevention and treatment.



## **ANTHONY BASS**

Anthony is the Senior Executive Director of the American Cancer Society in Minnesota. He is passionate about building and fostering community, addressing the challenges our communities face today, and leading the Society's work to save more lives. He is a former Minnesota Viking, and has years of leadership experience in both the private and non-profit sector. Anthony previously served as the Corporate Relationship Officer at the Greater Twin Cities United Way.



## **HEATHER BECKWITH, MD**

Dr. Beckwith is an oncologist who specializes in the treatment of breast cancer. She is an Assistant Professor of Medicine (Hematology, Oncology and Transplantation) at the University of Minnesota and was recognized as a "Top Doctor" by Minnesota Monthly in 2019. Dr. Beckwith's research focuses on biomarkers that predict response to breast cancer treatment. She is also a principal investigator of multiple early phase clinical trials.



## **TUFIA C. HADDAD, MD**

Dr. Haddad is Chair of the Breast Medical Oncology practice at Mayo Clinic in Rochester. Her research focuses on experimental therapeutics and early-phase clinical trials for drug-resistant breast cancer, as well as the transformation of breast cancer survivor care with technology-enabled solutions. Dr. Haddad has been recognized as a "Top Doctor" by Minnesota Monthly Magazine (2015-2017).



## **SAMANTHA BENSON, MPH, RD, LD**

Samantha is a registered dietitian at the Comprehensive Cancer Center of Hennepin Healthcare. She obtained a Bachelor of Science in Dietetics from the University of Wisconsin-Stout and a Masters of Public Health Nutrition from the University of Minnesota School of Public Health. Samantha enjoys helping patients find ways to stay nourished through a variety of challenges they may be facing.



## **CAROL ANN PETERSEN, MAHS, MSW, LICSW**

Carol Ann is an oncology psychotherapist with HealthPartners Fraumenshuh Cancer Center. She holds dual Masters degrees in Clinical Social Work and Holistic Health from St. Catherine University and the University of St. Thomas, and has a background in palliative care, hospice, community health, education, holistic health and spiritual direction. Areas of ongoing interest include loss, grief, transition, resiliency, transformation and capacity building.



## Award Winner

Since its founding, the Breast Cancer Education Association annually recognizes a group or individual for outstanding support and outreach to the breast cancer community. The award honors those groups or individuals who go above and beyond in supporting education, prevention, encouragement and hope surrounding breast cancer.

**randy shaver**  
CANCER RESEARCH &  
COMMUNITY FUND

The 2022 BCEA Annual Conference Award recognizes the Randy Shaver Cancer Research and Community Fund. Accepting the award today are Rosann Giovanatto-Shaver and Heather Austin.

## THANK YOU TO OUR SPONSORS & PARTNERS



## RESOURCE CENTER PARTICIPANTS

(As of September 19, 2022)

African American Breast Cancer Alliance  
American Cancer Society  
American Indian Cancer Foundation  
Amy Berg Coaching  
AstraZeneca  
Blue Cross and Blue Shield of Minnesota  
and Blue Plus  
Breast Cancer Champions  
Breast Cancer Education Association  
CRL Women's Imaging  
Dragon Divas  
Firefly Sisterhood

Genentech  
Gilda's Club Twin Cities  
HealthPartners  
Hennepin Healthcare  
Jack's Caregiver Coalition  
Masonic Cancer Center | University of Minnesota  
Minnesota Breast Cancer Coalition  
Open Arms of Minnesota  
Sage Screening Program, MN Dept. of Health  
Shoulak Breastfest  
Student Posters

## STAY CONNECTED & INFORMED!

We invite you to join our events, follow us on social media, listen and learn at our free webinars – you'll get the latest news and information on treatments, drugs and therapies, nutrition and health, inspirational stories and more!

Previously recorded webinars can be found at [www.breastcancereducation.org](http://www.breastcancereducation.org)

